



FOR IMMEDIATE RELEASE

DU-HA, Inc. announces launch of new product Receiver Caddy

FERGUS FALLS, MN – August 21, 2009 – DU-HA, Inc., the makers of the DU-HA® rear seat storage units for pickup trucks, today announced they will release their new product the Receiver Caddy™ at the 2009 SEMA Show. The Receiver Caddy™ is designed to hold ball mounts in the bed of pickup trucks and the rear cargo area of SUVs.

The Receiver Caddy™ is heavy duty, constructed of fiberglass reinforced nylon, and is fastened securely to the bed of pickup trucks and the rear cargo area of SUVs. This new product is designed to hold 2 standard ball mounts, with room for trailer balls and hitch pins in the base. The lockable pin mechanism helps prevent theft as well as provides a safe storage area and reduces the risk of flying projectiles. This new product will be of tremendous value to consumers.

“The Receiver Caddy™ is a must-have product for anyone who owns a pickup truck or SUV”, said Dan Ouren, Vice President of DU-HA, Inc. “We expect the Receiver Caddy™ will be one of our best selling products.”

For more detailed information on the Receiver Caddy™, please visit www.receivercaddy.com or www.du-ha.com.

DU-HA, Inc. was founded in 2003 to provide consumers with rear seat storage solutions for their pickup trucks. With the success of the DU-HA, the company has since set out to develop other innovative and functional truck accessories that will benefit consumers. For more information, visit www.du-ha.com.

Contact Information:
DU-HA, Inc.
306 Saint Andrews Street South
Fergus Falls, MN 56537
Phone: 218.998.3842
Website: www.du-ha.com

2009 SEMA Exhibitor - Booth # 32094

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If you'd like more information about this topic, or to schedule an interview, please call Dan Ouren at 218.998.3842 or e-mail Dan at dan@du-ha.com.